

BEARINGS FOR SEVERE SERVICE ENVIRONMENTS



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Project: Mexico Launch Announcement

Headline: EDT Corp to begin Mexico sales and marketing campaign

Subhead: Bringing the industry's most reliable bearings south of the border

EDT Corp, US manufacturers of Bearings for Severe Service Environments, announced plans to enter the Mexico bearing market. Partnering with **AD-Industrial.com**, EDT will begin to market greaseless bearings throughout Mexico.

“Mexico is a market that we’ve been interested in for several years,” said EDT Corp Sales Manager, Scott Davis. “We knew we would eventually expand into that market. Mexico is definitely a region that is closely tied to processing trends in USA, and the timing for EDT to enter this market in partnership with Adelsa fits nicely into our growth plans.”

EDT and its Mexico representatives will be marketing EDT bearings into all HACCP/HARPC industries including meat, poultry and seafood processing, fruit and vegetable processing, baking and snack food, beverage, dairy and prepared products. EDT bearings are widely used across the United States and Canada in these industries, as well as other tough service environments like water and waste treatment, energy, metal and chemical processing and marine.

Most of EDT’s products have USDA/NSF acceptance, including Poly-Round® and All-Round® Solution® mounted bearings, Radial Poly-Round® unmounted bearings, and stainless take-up frames. EDT products’ greaseless and non-corrosive features allow for significantly cleaner environments, fewer bearing replacements and less maintenance requirements. In these tough environments EDT bearings typically cost less in a year than alternative products, reducing overall costs with improved reliability.

To learn more about EDT Corp and the products it’s bringing to the Mexico market, the company’s newly published product brochure is available in both English and Spanish.

http://edtcorp.com/docs/2013%20ProductBrochure_printview.pdf

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